

Revised 7-22-16

Print Date 07/29/16 09:01:57

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## ORDER

**NBC Right Now**  
**KNDO 23 KNDU 25**

**Orders**  
**Order / Rev:** 94087  
**Alt Order #:** 25248553  
**Product Desc:** 7/19-7/25/16 Flight  
**Estimate:**  
**Flight Dates:** 07/19/16 - 07/25/16  
**Original Date / Rev:** 07/18/16 / 07/22/16  
**Order Type:** GENERAL

KNDO - KNDU

**Primary AE:** Lauren Fellner  
**Sales Office:** K-DC  
**Sales Region:** NAT

**Agency Name:** Jamestown Associates  
**Buying Contact:**  
**Billing Contact:**  
 3931 S Sherwood Forrest Blvd, Suite 2  
 Baton Rouge, LA 70816

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Dan Newhouse for Congress  
**Demographic:** A50+  
**Product Codes:** PL Candidate  
**Priority:** P-4  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/25/16	66	\$7,540.00	\$6,409.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	66	\$7,540.00	\$6,409.00	203.70
<b>Totals</b>	<b>66</b>	<b>\$7,540.00</b>	<b>\$6,409.00</b>	<b>203.70</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KNDO - KNDU	45%	\$7,540.00
Market	100%	\$16,755.56

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	0%	\$0.00
KCYU	0%	\$0.00
KCYU+	30%	\$5,026.67
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	25%	\$4,188.89
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/19/16	07/25/16	NORTHWEST TODAY 10M	CM	5-6AM	-1111--	:30	0	\$35.00	P-3	1.40	NM	5	\$175.00
				NORTHWEST TODAY 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 94087  
 Alt Order #: 25248553  
 Flight Dates: 07/19/16 - 07/25/16

Advertiser: POL/Dan Newhouse for Congress  
 Product Desc: 7/19-7/25/16 Flight  
 Estimate: KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/19/16	07/25/16	NORTHWEST TODAY 5AM NORTHWEST TODAY 5AM	CM	5-6AM	-1111--	:30	0	\$35.00	P-3	1.40	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$35.00		1.40			
		Week: 07/25/16	07/31/16	M-----		1				\$35.00		1.40			
N 2	All	07/19/16	07/25/16	NORTHWEST TODAY 6AM NORTHWEST TODAY 6AM	CM	6-7AM	-1111--	:30	0	\$90.00	P-5	2.80	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$90.00		2.80			
		Week: 07/25/16	07/31/16	M-----		1				\$90.00		2.80			
N 3	All	07/19/16	07/25/16	7AM M-F TODAY SHOW	CM	7-9AM	-2222--	:30	0	\$90.00	P-5	3.20	NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-2222--		8				\$90.00		3.20			
		Week: 07/25/16	07/31/16	M-----		2				\$90.00		3.20			
N 4	All	07/19/16	07/25/16	9AM M-F TODAY SHOW II & III	CM	9-11AM	-1111--	:30	0	\$20.00	P-4	2.10	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$20.00		2.10			
		Week: 07/25/16	07/31/16	M-----		1				\$20.00		2.10			
N 5	All	07/19/16	07/25/16	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5PM	CM	5-5:30PM	-----	:30	0	\$200.00	P-4	4.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$200.00		4.00			
		Week: 07/25/16	07/31/16	M-----		1				\$200.00		4.00			
N 6	All	07/19/16	07/25/16	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F	CM	6-6:30PM	-1111--	:30	0	\$200.00	P-4	4.80	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$200.00		4.80			
		Week: 07/25/16	07/31/16	M-----		1				\$200.00		4.80			
N 7	All	07/19/16	07/25/16	630PM M-F Family Feud	CM	6:30-7PM	-1111--	:30	0	\$150.00	P-4	3.90	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$150.00		3.90			
		Week: 07/25/16	07/31/16	M-----		1				\$150.00		3.90			
N 8	All	07/19/16	07/24/16	7PM M-F WHEEL OF FORTUNE	CM	7-7:30PM	----F--	:30	0	\$200.00	P-4	5.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	----F--		1				\$200.00		5.30			
N 9	All	07/19/16	07/24/16	730PM M-F JEOPARDY	CM	7:30-8PM	----F--	:30	0	\$215.00	P-4	7.20	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	----F--		1				\$215.00		7.20			
N 10	All	07/19/16	07/25/16	LOCAL NEWS :11@11: M-F LOCAL NEWS :11@11: M-F	CM	11-11:35PM	-----	:30	0	\$110.00	P-4	1.50	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-1111--		4				\$110.00		1.50			
		Week: 07/25/16	07/31/16	M-----		1				\$110.00		1.50			
N 11	All	07/19/16	07/24/16	POLITICAL PROGRAMMING REPUBLICAN CONVENTION	CM	7-8PM	-111---	:30	3	\$207.00	P-4	6.20	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-111---		3				\$207.00		6.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	07/18/16-07/24/16	POLITICAL PROGRAMMING		7-8PM	-TWTh-----	:30		\$200.00		6.20	NM		
	2	All	07/18/16-07/24/16	POLITICAL PROGRAMMING		7-8PM	-TWTh-----	:30		\$200.00		6.20	NM		
	3	All	07/18/16-07/24/16	POLITICAL PROGRAMMING		7-8PM	-TWTh-----	:30		\$200.00		6.20	NM		
N 12	All	07/19/16	07/24/16	POLITICAL PROGRAMMING REPUBLICAN CONVENTION	CM	7-8PM	-111---	:30	3	\$208.00	P-4	6.30	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	-111---		3				\$208.00		6.30			

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 Estimate: KNDO - KNDU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	All	07/19/16	07/24/16	POLITICAL PROGRAMMING REPUBLICAN CONVENTION	CM	7-8PM	-111---	:30	3	\$208.00	P-4	6.30	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-111---		3				\$208.00		6.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	07/18/16-07/24/16		POLITICAL PROGRAMMING		7-8PM	-TWTh-----	:30		\$200.00		6.30	NM		
2	All	07/18/16-07/24/16		POLITICAL PROGRAMMING		7-8PM	-TWTh-----	:30		<del>(\$200.00)</del>		6.30	NM		
		See MG 12.4, 12.5, 12.6 [DNA--Network dropped 3 internal breaks during live coverage RNC]													
3	All	07/18/16-07/24/16		POLITICAL PROGRAMMING		7-8PM	-TWTh-----	:30		<del>(\$200.00)</del>		6.30	NM		
		See MG 12.7, 12.8 [DNA--RNC Ran long network dropped 3 internal breaks]													
4	All	07/24/16-07/24/16		SUNDAY 7-8PM		7-8PM	-----Su	:30		\$115.00		0.00	NM		
		Ⓜ MG for 12.2 07/20													
5	All	07/25/16-07/25/16		1PM M-F		1-2PM	M-----	:30		\$55.00		0.00	NM		
		Ⓜ MG for 12.2 07/20													
6	All	07/25/16-07/25/16		3PM M-F (New)		3PM M-F	M-----	:30		\$30.00		0.00	NM		
		Ⓜ MG for 12.2 07/20													
7	All	07/25/16-07/25/16		NORTHWEST TODAY LN 6/6-7AM			M-----	:30		\$90.00		0.00	NM		
		Ⓜ MG for 12.3 07/21													
8	All	07/25/16-07/25/16		LOCAL NEWS :11@11: M-F 11-11:35PM			M-----	:30		\$110.00		0.00	NM		
		Ⓜ MG for 12.3 07/21													
N 13	All	07/19/16	07/24/16	LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN	CM	6-6:30PM	-----11	:30	2	\$110.00	P-4	2.80	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----11		2				\$110.00		2.80			
N 14	All	07/19/16	07/24/16	630PM SATURDAY WHEEL OF FORTUNE WKND	CM	6:30-7pm	-----S-	:30	1	\$40.00	P-4	5.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S-		1				\$40.00		5.30			
N 15	All	07/19/16	07/24/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SA	CM	11-11:30pm	-----S-	:30	1	\$130.00	P-4	1.60	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S-		1				\$130.00		1.60			
N 16	All	07/19/16	07/24/16	630PM SUNDAY JEOPARDY WEEKEND	CM	630-7PM	-----S	:30	1	\$40.00	P-4	5.30	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S		1				\$40.00		5.30			
N 17	All	07/19/16	07/24/16	LOCAL NEWS :11@11CM LOCAL NEWS :11@11: SU	CM	11-1135PM	-----S	:30	1	\$110.00	P-4	1.60	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S		1				\$110.00		1.60			
N 18	All	07/25/16	07/25/16	POLITICAL PROGRAMMING DEMOCRATIC CONVENTION	CM	7-8PM	M-----	:30	2	\$200.00	P-4	6.20	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	M-----		2				\$200.00		6.20			
N 20	All	07/19/16	07/25/16	3PM M-F (New) MILLIONAIRE	CM	3PM M-F	----F--	:30	0	\$30.00	P-4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	----F--		1				\$30.00		0.00			
Week:		07/25/16	07/31/16	M-----		1				\$30.00		0.00			
Totals													66	\$7,540.00	